

Flesh after Fifty

Changing images of older women in Art

500 Strong

Shepparton - Sat 10 & 11 August, 2019

Renowned photographer Ponch Hawkes, will be creating 500 photographic portraits of women over the age of 50 that will be part of the exhibition *Flesh after Fifty: changing images of older women in Art* presented in March 2020 in Melbourne.

Thank you for participating in this ground breaking project.

Notes about the photo shoot

Your studio visit will take 15 minutes, please try to come on time.

On the day of the shoot, dress in loose fitting clothes. Avoid tight bra's, undies and socks as they leave marks on your body. Bring a dressing gown and slippers.

Anonymity - *Please bring something to cover your face. Check the website for ideas on how to achieve your own distinctive anonymity. Of course you may choose to show your face.

The final artwork with your portrait in it, will be displayed in a public gallery and may tour other galleries. Some images may also appear on social media or in publicity for the exhibition. Members of the public could photograph the artwork and download images. So we advise you to think carefully about whether you want to show your face.

The final artwork will be black and white photographs, approx. 30 cm H x 18 cm W. You will be sent a copy of your portrait via mail when the exhibition opens.

The final selection of images will be made by the photographer.

You will need to sign a consent form to be part of the project.

The photographer undertakes not to use the images for any other purpose than the *Flesh After 50: 500 Strong project*. Any other future use would be specifically requested by the photographer in writing. The photographer retains copyright.

Shepparton Art Museum (SAM)
70 Welsford St Shepparton 3630

- Meet at front desk of SAM

Parking:

Free all day parking at the rear of the building.

Frequently asked Questions:

How long does the photoshoot take?

15 mins for each participant.

Can I bring someone with me?

Yes, although only those being photographed can come into the studio and waiting space. Local coffee shops are available and close.

Can I book in with a friend or bestie?

Yes you can make a booking close to that of your friend/s. We have had groups of women come in together. There is a small waiting area. Only one participant can come into the actual studio space during the photo shoot.

Do I have to cover my face?

It's your choice.

What will others be using to cover their faces? What should I bring?

Have a look at some examples on our webpage. Precious object, flowers, scarf, hat, significant book, etc etc use your imagination. There will be some options at the studio to choose from. Bring a robe and slippers.

What if I can't negotiate stairs to the studio?

That's ok we will take your details and let you know the dates of the next shoot without stairs.

How do I make a booking?

Enquiries/bookings call: 03 9481 4084

email: fleshafter50@gmail.com
www.fleshafterfifty.com