a finer grain exhibition: design analysis activity
Visual Communication Design Exam Revision Tasks 2020

instructions.

• For this exam revision there are two sections.
• Remember to look at the marks allocated (30 for Section One and 10 for Section Two).
• Allow roughly a minute a mark as a guide.

equipment needed.

• Set of coloured pencils
• Sharpener
• Grey leads
• Blue or black pen
Penny Smith Nine Piece Tea Set, 1985  SAM exhibition view
Image: Linda Bryan
penny smith.

About the Artist

Penny Smith, although born in Germany, spent much of her childhood and youth in England where she initially trained at High Wycombe Technical College in furniture design in the late 60’s. Through this training she developed a commitment to form, function and process, a commitment that distinguishes her work to this day. She migrated to Australia in 1970 and was self-taught in ceramics. In 1974 she was teaching pottery at adult education classes at the Hobart College of Advanced Education and later went on to become Head of the Ceramics Studio at the Tasmanian School of Art, University of Tasmania. Penny Smith has had a distinguished career as a ceramicist, writer, and lecturer and her works are exhibited nationally and internationally.


Penny SMITH
Nine Piece Tea Set, 1985 slip cast stoneware
VSCC103 ext
section one.

1. Identify the design field Penny Smith’s *Nine Piece Tea Set* is from. (1 mark)

2. What Design movement has inspired this design set? (1 mark)

3. Outline one decision made by the designer about the form of the product with reference to function. (2 marks)

4. Outline one decision made by the designer about the form of the product with reference to aesthetics. (2 marks)

5. Smith’s design is on show at Shepparton Art Museum. What other contexts would you expect to find this set? (2 marks)
6. Describe at least three features of the target audience for Smith’s design, if it was to be manufactured. (2 marks)

7. Identify two significant design elements evident in this design and discuss how they have been used. (4 marks)

8. Discuss how these elements have been used to create two or more design principles. (4 marks)

9. Describe the methods, media and materials of this design. (6 marks)
9. How could this tea pot design be re-purposed? Generate some sketch ideas in the space below (6 marks)
section two.

Practical task.

What would be a suitable decorative pattern for this tea set? Generate three ideas below for a suitable surface design or pattern. Use the spaces around and the teapot outlines to show your ideas. Use the patterns provided for some inspiration. Use a limit of three colours and create symmetrical balance.

(10 marks)
Resource page for Question 10.

Patterns from: “seamless image” by walmarc04
https://www.flickr.com/photos/30924550@N04/29398788433 15 September 2020.

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Penny Smith *Nine Piece Tea Set*, 1985
SAM exhibition view, close up.

Image: Linda Bryan