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# Exhibit with us in 2022

**Apply online at**

[sheppartonartmuseum.com.au/  
support-get-involved/exhibit-at-sam/](https://sheppartonartmuseum.com.au/support-get-involved/exhibit-at-sam/)

**Applications open**

14 December 2021



530 Wyndham Street, Shepparton VIC 3630  
t (03) 4804 5000 e [info@sheppartonartmuseum.com.au](mailto:info@sheppartonartmuseum.com.au)  
[sheppartonartmuseum.com.au](https://sheppartonartmuseum.com.au)

**sam**  
Shepparton Art Museum

# About sam squared

Shepparton Art Museum (SAM) is one of Australia's leading art museums, located in Greater Shepparton, in the North Central corridor of Victoria.

SAM presents outstanding art in Shepparton and contributes to the cultural enrichment, community engagement and economic prosperity of the region. Our vision is for a thriving visual arts community, in which SAM plays a key role and where it is celebrated for exciting exhibitions and programs, as part of a prosperous, resilient Greater Shepparton.

SAM SQUARED is Shepparton Art Museum's community focused program which will be presented in the Hugh D. T. Williamson Community Gallery in the new SAM building. Local artists and creatives will have opportunities through the SAM SQUARED program to work in a professional museum context and connect with new audiences across a range of exhibitions, public programs and events. SAM SQUARED aims to promote, foster, engage and celebrate creativity from our vibrant arts and creative community in the Goulburn Valley. Drawing inspiration from SAM's much loved and celebrated 'SAM Local' suite of exhibitions —a highlight of SAM's annual exhibition program — SAM SQUARED celebrates local creativity all year round.

**Each year, SAM SQUARED will seek artwork and exhibition submissions via three open callout opportunities:**

## sam open

An all ages, open exhibition celebrating the creativity of our community

## sam spotlight

A solo exhibition showcasing the talent of an emerging local artist

## sam EOI

Artist, curator, creative practitioner or community group led exhibitions via an expression of interest proposal

## HOW DO I GET INVOLVED?

This document outlines who can apply for SAM OPEN, SAM SPOTLIGHT and SAM EOI opportunities, key dates for the open callout, application guidelines, selection criteria and selection process.

## WHO CAN APPLY?

The SAM OPEN, SAM SPOTLIGHT and SAM EOI opportunities are open to applicants who currently live in the following areas of the Goulburn Valley and the Hume Region:

*Alpine, Benalla, Campaspe, Greater Shepparton, Indigo, Mansfield, Mitchell, Moira, Murrindindi, Strathbogie, Towong, Wangaratta, and Wodonga*

Applicants from outside these areas who can demonstrate a strong connection to Greater Shepparton, the Goulburn Valley and the Hume Region are able to apply. A strong connection can be defined as: born in the region; currently work or study in the region; have previously lived in the region.

Artworks that specifically respond to the context of Greater Shepparton and the Goulburn Valley will be given priority.

SAM promotes equity and encourages applications from Aboriginal and Torres Strait Islanders, culturally and linguistically diverse backgrounds, LGBTQIA+ community and people with lived experience of disability.

## NEXT STEPS

**Please read through the Application Guidelines in this document carefully before you apply.** When you are ready to apply, please complete the relevant Application Form online at [sheppartonartmuseum.com.au/support-get-involved/exhibit-at-sam/](https://sheppartonartmuseum.com.au/support-get-involved/exhibit-at-sam/)

Applications for the 2022 SAM OPEN, SAM SPOTLIGHT and SAM EOI opportunities will only be accepted during the advertised open callout period.



# sam open

SAM OPEN is an annual all ages exhibition that celebrates and showcases the creativity of the artistic community across Greater Shepparton, the Goulburn Valley and the Hume Region. SAM OPEN will increase awareness of local artists and creative practitioners amongst audiences from outside the region. Artists and creative practitioners working in any medium and at any experience level or career stage are invited to submit work for inclusion in the SAM OPEN.

The exhibition dates for 2022 SAM OPEN are:  
19 March – 15 May 2022

The theme of the 2022 SAM OPEN Exhibition is 'New Horizons'

## **Open callout dates**

14 December 2021 *Applications open*

28 January 2022 *Applications close*

First week of February 2022 *Acceptance notification made*

# sam open

## TERMS AND CONDITIONS

- Applications for SAM OPEN are accepted from artists and creative practitioners who currently live in the areas of the Goulburn Valley and the Hume Region, as outlined on page 2.
- Artwork submitted can be in any medium including, for example, painting, sculpture, moving image, photography, drawing or installation.
- Only one artwork can be submitted per applicant, and it must have been made in the last 2 years.
- The artwork submitted must respond to the theme of 'New Horizons'
- The size of submitted artwork must not exceed: 240 cm (h) x 200 cm (w) for 2D artworks, this includes diptych, triptych and works in a series; 240 cm (h) x 200 cm (w) x 320 cm (d) for 3D artworks.
- Submitted 2D artworks must be supplied ready framed, with a suitable hanging system or D-Rings attached.
- The applicant warrants that submitted artwork is their original work and does not infringe copyright, moral rights or other rights of any third party.

## APPLICATION PROCESS

Please complete the online application form on the SAM website, which includes:

- Applicant's contact details
- Artwork details: title, year completed, medium, dimensions (cm)
- Artwork image upload: up to three images in .jpg format (max 1MB each). One image must show the artwork in its entirety
- A short statement on the submitted artwork (max 150 words) on how it relates to the theme of 'New Horizons'.
- Pay the entrance fee of \$40, which includes 1 year of Friend of SAM Membership. If you are already an active Friend of SAM, the cost of entry is \$10 for an artwork handling fee. Your Friend of SAM Membership will become active upon the closure of the application period. You will receive an email confirmation of your new Friend of SAM Membership.

## SELECTION PROCESS

All efforts will be made by our Exhibitions Team to include all artworks submitted in the SAM OPEN Exhibition. However please note if SAM deems content of a proposed artwork to be offensive, illegal, dangerous or due to space limitations in the gallery not suitable for display then the artwork will not be shown and the application fee refunded.



# sam spotlight

A highlight of the SAM artistic program, SAM SPOTLIGHT is a solo exhibition showcasing the work of an emerging artist living and working in the Goulburn Valley region. The awarded artist works closely with SAM's curatorial team to develop their exhibition within a professional and supportive environment.

There will be one SAM SPOTLIGHT exhibition held annually.

The exhibition dates for 2022 SAM SPOTLIGHT are:

24 October – 20 November 2022

## **Open callout dates**

14 December 2021 *Applications open*

25 February 2021 *Applications close*

March 2022 *Selection panel meets*

March 2022 *Offer of exhibition made*

# sam spotlight

## TERMS AND CONDITIONS

- Applications for SAM SPOTLIGHT are accepted from emerging artists who currently live in the areas of the Goulburn Valley and the Hume Region, as outlined on page 2.
- SAM considers emerging artists to meet the following criteria:
  - Practitioners who have undertaken specialised training in an artistic field, but not necessarily from a tertiary institution
  - Practitioners who are within their first five years of pursuing a career as a professional artist
  - Artists can be independent or represented by a commercial gallery. Artists can have exhibited with a commercial gallery but have not had a solo exhibition at a regional or state public gallery in Victoria
- The selection panel can consult with SAM's artistic advisory board if they question whether an applicant qualifies as an emerging artist.
- Applications are accepted from artists working in any medium including, for example, painting, sculpture, moving image, photography, drawing or installation.

- Artworks submitted in the artist portfolio section of the application must have been made in the last 2 years.
- Artists who have exhibited at SAM in a solo or group exhibition (of 3 or less artists) within the past two calendar years are not eligible to apply.
- The applicant warrants the submitted artwork is their original work and does not infringe copyright, moral rights or other rights of any third party.

## APPLICATION PROCESS

Please complete the online application form on the SAM website, which involves:

- Applicant's contact details
- Short artist bio (maximum 300 words)
- Artist CV; no more than 2 pages (uploaded as PDF, no larger than 1MB)
- Artist portfolio as a five-page PDF: this should include images of artworks made in the last 2 years. Images should be labelled with a caption detailing artwork title, year, medium and dimensions. (uploaded as PDF, no larger than 5MB). For moving image, performance or sound artworks a 'still' must be included of the work in the portfolio and a link

provided in caption to viewable files on Vimeo or YouTube

- Concept proposal for the exhibition (maximum 500 words)
- Website, blog or online portfolio web links if available (provide up to 3 URLs and access passwords where relevant)
- Demonstration / proof of location connection (maximum 100 words)
- Pay the application fee of \$40. The application fee is non-refundable and contributes to the administration and handling of SAM SPOTLIGHT. The application fee includes a 1 year Friend of SAM Membership which will become active upon closure of the application period. You will be emailed details of your new Friend of SAM Membership.

## SELECTION CRITERIA

A Selection Panel will assess all SAM SPOTLIGHT applications according to the following criteria:

- The exhibition is suitable for the physical exhibition space
- The artist can demonstrate a prior exhibition record, and/or can demonstrate prior commitment to a professional career with their creative practice

- The artistic merit of the artworks and concept for the exhibition are original, clear, and well-thought out
- The opportunity of the exhibition will benefit the artist's professional development
- The artist and/or the proposed exhibition can demonstrate a strong connection with the Goulburn Valley and Hume Region

## SELECTION PROCESS

Once the application period has closed, SAM will convene the SAM SQUARED Selection Panel to review and assess all SAM SPOTLIGHT applications received. This Selection Panel is made up of members of the SAM Exhibitions and Engagement teams, along with external local artistic and community group representatives.

## OFFER OF EXHIBITION AND ACCEPTANCE

Following the selection process, the Selection Panel will select one artist for the 2022 SAM SPOTLIGHT exhibition. The successful artist will be notified in March 2022. The artist will receive an artist fee for the exhibition.



# sam EOI

Each year, SAM EOI will accept proposals during an open callout for artist, curator, creative practitioner or community group led exhibitions via an Expression of Interest (EOI) submission. Artists, curators and community groups with a strong local connection and artistic vision are encouraged to apply. The open callout for SAM EOI will take place during the advised application period each year.

In 2022 there will be one SAM EOI exhibition period available.  
The 2022 SAM EOI exhibition dates are:  
21 May – 17 July 2022

## **Open callout dates**

14 December 2021 *Applications open*

11 February 2022 *Applications close*

March 2022 *Selection panel meets*

March 2022 *Offer of exhibition made*

# sam EOI

## TERMS AND CONDITIONS

- Applications for SAM EOI are accepted from artists, curators, creative practitioners and community groups who currently live in the areas of the Goulburn Valley and the Hume Region, as outlined on page 2.
- Applications are accepted for exhibitions containing artworks in any medium including, for example, painting, sculpture, moving image, photography, drawing or installation.
- Artwork submitted must have been made in the last 2 years.
- The size of submitted artworks must not exceed: 240 cm (h) x 200 cm (w) for 2D artworks, this includes diptych, triptych and works in a series; 240 cm (h) x 200 cm (w) x 320 cm (d) for 3D artworks.
- The applicant warrants that submitted artworks are original work and does not infringe copyright, moral rights or other rights of any third party.

## APPLICATION PROCESS

Please complete the online application form on the SAM website, which involves:

- Applicant's contact details; or contact details for one representative of a community group
- Short artist/curator bio or about statement for community group (maximum 300 words)
- Artist and/or curator CV; no more than 2 pages (uploaded as PDF, no larger than 1MB); if more than one artist in exhibition proposal, please provide a CV for each artist
- Exhibition proposal: this should include title, names of artist/s, brief exhibition summary (maximum 500 words)
- Selection of preferred exhibition dates (check box)
- Exhibition supporting material (five-page PDF): this should include images of artworks made in the last 2 years. Images should be labelled with a caption detailing artwork title, year, medium and dimensions (uploaded as PDF, no larger than 5MB)

For moving image, performance or sound artworks, a 'still' must be included of the work in the portfolio and a link provided in caption to viewable files on Vimeo or YouTube

- Website, blog or online portfolio web links if available (provide up to 3 URLs and access passwords where relevant)
- Demonstration / proof of location connection (maximum 100 words)

## SELECTION CRITERIA

Submitting an application does not guarantee your exhibition proposal will be accepted. A Selection Panel will assess all SAM EOI applications according to the following criteria:

- The exhibition is suitable for the physical exhibition space
- The artist/s, curator/s or community group can demonstrate a prior exhibition record, and/or can demonstrate prior commitment to presenting their creative practice publicly
- The artistic merit of the artworks and concept for the exhibition are original, clear, and well-thought out
- The proposed exhibition can demonstrate a strong connection with the Goulburn Valley and Hume Region

## SELECTION PROCESS

Once the application period has closed SAM will convene the SAM SQUARED Selection Panel to review and assess all SAM EOI applications received. This Selection Panel is made up of members of the SAM Exhibitions and Engagement teams, along with external local artistic and community group representatives.

## OFFER OF EXHIBITION AND ACCEPTANCE

Following the selection process, the Selection Panel will select the exhibition for the 2022 SAM EOI exhibition dates. Applicant/s selected for the 2022 SAM EOI exhibition will be notified in March 2022.

Acceptance of the offer to exhibit at SAM must be made in writing and with the payment of the exhibiting fee of \$500, within two weeks of the dated offer. After this time, SAM will approach another applicant to exhibit or make alternative arrangements. The exhibiting fee covers the professional installation of the proposed exhibition, consultation with SAM Exhibitions team towards the realisation of the proposed exhibition, vinyl signage and digital promotion of the exhibition by SAM Marketing team.



# About Hugh D.T. Williamson Community Gallery

The Hugh D. T. Williamson Community Gallery is located on level 2 of the new SAM building.

Hugh Dean Thomas Williamson grew up in country Victoria and at sixteen began his banking career as a teller for the Ballarat Banking Company. His steady achievements over the next 44 years in the banking industry saw him rise to become the General Manager of the ANZ Bank. Hard work and constancy were principles that informed his life and career; these principles gave rise to Williamson's philanthropic commitment to others by supporting and strengthening community organisations. He was a founding trustee of the William Buckland Foundation, and for 21 years was the honorary treasurer to the Building Committee and Trust of the Victorian Arts Centre (Arts Centre Melbourne). Established in 1986, the Hugh Williamson Foundation generously supports the new community gallery at SAM in recognition of Williamson's lifelong commitment to supporting and strengthening opportunities to enhance the cultural life of all Victorians.

## GALLERY SPECIFICATIONS

**Hanging System:** Works can be affixed directly to walls. All gallery walls are plasterboard and 25mm plywood backed. Works cannot be affixed to the floor, which is polished concrete. Any 3D works must be free standing or be displayed on a plinth. Hanging works from the ceiling is limited, there are two defined hanging points.

## EXHIBITION FURNITURE

SAM does not have additional moveable walls. Some temporary plinths and furniture may be available for use.

## LIGHTING

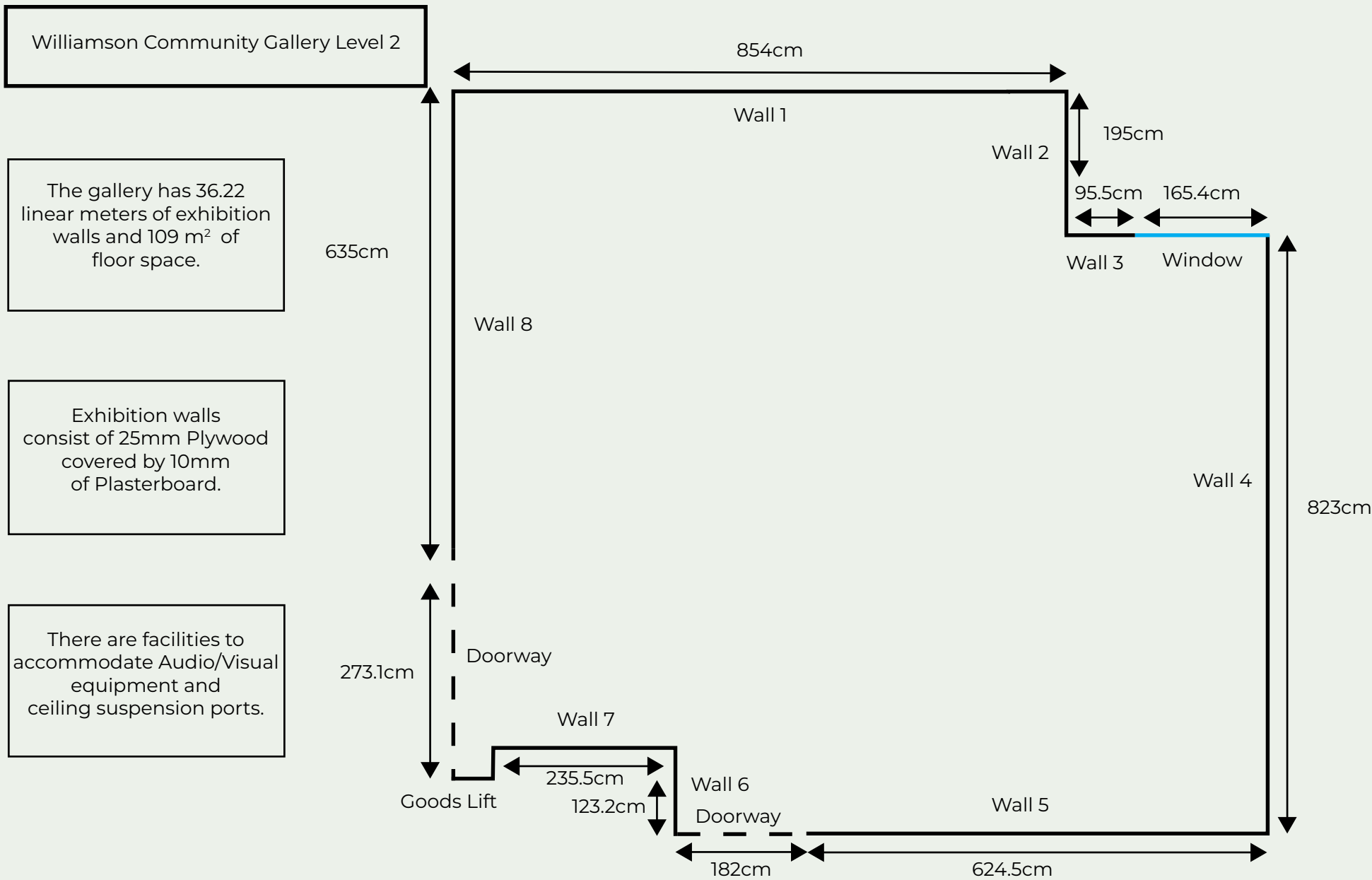
SAM is lit by ERCO adjustable track lighting. The gallery has natural, North East facing lighting, which can be closed off.

## CLIMATE CONTROL

SAM is an air-conditioned venue, with some temperature and humidity controlled spaces – this space is climate controlled only.

## OPENING HOURS

10am – 4pm, 7 days.  
Closed Good Friday, Christmas Day and New Year's Day.



1 AERIAL VIEW  
SCALE: 1:75



# FAQS

## Which exhibition opportunity is best suited to my work?

Applicants are advised to read the 'Who can apply?' section of each SAM SQUARED opportunity to determine if they are suited to the opportunity.

## How do I submit my application?

Applications are accepted via an online form which can be found on the SAM website [www.sheppartonartmuseum.com.au](http://www.sheppartonartmuseum.com.au)

Please read the 'Application Process' section of each SAM SQUARED opportunity for an overview of what the online application form will request.

If you experience difficulties meeting the requirements of our online application process, please contact us via email to discuss.

## Do I have to live in the Goulburn Valley to apply? What if I work in the Goulburn Valley but live somewhere else?

If you can demonstrate a strong connection to the Greater Shepparton and Goulburn Valley community and region, having lived there previously, been born there, or currently work or study there, you are eligible to apply.

## We are a group of collaborators. Can we apply as a collective and who does SAM consider to be a collaborator?

Yes, groups of artists who collaborate are eligible to apply as a collective. Community groups are also eligible to apply.

## I recently sent in my application but realised I did not include image examples of my proposed project. Is it too late since I submitted already?

We advise starting your application early to avoid any technical issues. All entries must be received on or before the closing date specified, we will not accept late entries. There are to be no changes to applications after submission, however if you are having difficulties with the online submission form we would be happy to assist but you must contact us before the closing date.

## Am I able to submit Vimeo or YouTube videos of my work?

Yes, if they are moving image works or best reflect your practice. Links need to be supplied in the relevant section of the form and any access passwords to view the video provided.

## Can the work or exhibition premiere elsewhere before I present at SAM?

If the work or exhibition has previously been shown in an art gallery in the same format, without development, it is unlikely to be selected for the SAM SQUARED program.

## Where can I get funding and financial support for my proposed exhibition?

SAM is unable to assist with the preparation of external funding applications for proposed exhibitions.

Greater Shepparton City Council (GSCC) offers Community Arts Grants for eligible projects. Please see their website for details on criteria and how to apply: [greater-shepparton.com.au/community/grants-and-funding/community-arts-grants](http://greater-shepparton.com.au/community/grants-and-funding/community-arts-grants)

For further advice and regional funding opportunities that may support your exhibition, please contact:

Regional Arts Victoria  
[www.rav.net.au](http://www.rav.net.au)

Creative Victoria  
[www.creative.vic.gov.au](http://www.creative.vic.gov.au)

Australia Council for the Arts  
[www.australiacouncil.gov.au](http://www.australiacouncil.gov.au)

## What happens if I need to cancel my show?

You must notify SAM if this situation arises. A fee will be imposed if less than 12 weeks' notice is given or your reasons for withdrawing do not meet with SAM approval.

## Do I have to look after the show?

SAM will not have a dedicated person invigilating in the space. Community groups and artists are strongly encouraged to monitor the gallery space.

# Contacts

**Thank you for reviewing the sam squared Open Callout Guidelines. We welcome enquiries from interested artists, curators, creative practitioners and community groups wishing to apply to exhibit as part of sam squared in the Williamson Community Gallery.**

**To discuss your application prior to submission, or for further information about the application process, please contact SAM via email [samsquared@sheppartonartmuseum.com.au](mailto:samsquared@sheppartonartmuseum.com.au)**



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