

FRESH 2024 Application Guidelines

FRESH is a free, open call exhibition open to young creatives between the ages of 16 and 25 who are living, working, or studying in the Goulburn Valley and Hume Regions.

Key dates

Applications open: 13 January 2024
Applications close: 3 April 2024
Successful applicants will be notified by 16 April 2024
Artwork delivery: 3 May 2024
2024 FRESH exhibition dates: 11 May – 11 August 2024

Application fee

There is no application fee for submissions to *FRESH*.

Prize & People's Choice Award

- A cash prize of \$1,500 will be awarded to the artist whose entry displays high artistic merit, demonstrated by their creativity, technical proficiency and overall aesthetic quality.
- Additionally, visitors can vote for their preferred entry in the People's Choice Award, the winner of which will receive a cash prize of \$500.

Eligibility

- Applicants must live, work or study within Greater Shepparton, Alpine, Benalla, Campaspe, Indigo, Mansfield, Mitchell, Moira, Murrindindi, Strathbogie, Towong, Wangaratta, and Wodonga.
- Applicants must be aged between 16-25 years at the time applications close.
- Full-time employees and immediate family members of Shepparton Art Museum, SAM Ltd Board, and SAM Foundation Boards and their advisory committees are not eligible to apply.

Artwork specifications

- Submissions are limited to one artwork per artist.
- The artwork must be their original artwork, completed within the last 18 months and not exhibited at SAM previously.
- Submitted artwork needs to be finished at time of entry.
- Both two-dimensional and three-dimensional artwork accepted.
- All mediums are accepted, such as painting, photography, ceramics, bronze, woodwork, watercolour, graphite, charcoal, stone, video, and graphic design.
- Artworks that include hazardous materials, rust, or untreated organic material such as wood, plants, or animal matter will not be accepted.
- All 2D artworks need to arrive framed or 'ready to hang,' i.e.:

- Stretched canvases with D-rings on the back.
 - Textile artworks attached to a hanging rod.
 - Paper based artworks mounted on board.
 - Paper based artworks not mounted will be accepted, however the applicant does so with the knowledge that the Exhibitions Team may pin or use adhesives to attach to hang the artwork which may leave marks, holes, or residue.
- Artworks must not exceed the size limit of 8,000 square cm, with a maximum height or width of 100cm (e.g., 100cm height x 80cm width).
Some standard sizes include:
 - 80 x 90 cm (= 7,200 square cm)
 - 61 x 91 cm / 24" x 36" (= 5,551 square cm)
 - 30 x 40 cm / 12" x 16" (= 1,200 square cm)
 - 20 x 25 cm / 8" x 10" (= 500 square cm)
 - Dimensions apply to the entire artwork, including the mounting or framing.
 - Artworks may be a multi-panel artwork, but overall dimensions must not exceed the size limit.
 - 3D artworks must be fit approximately within the size limit of 125,000 square cm, with a maximum height or width of 60 cm (e.g., 50cm height x 50cm width x 50cm height).
 - If SAM Curatorial staff deem content of an artwork to contain offensive, illegal, dangerous, or third-party material that infringes copyright, the artwork will not be accepted or displayed.

Application process

- Applications must be submitted online via the submission portal.
- SAM Curator – Community will select artworks from the applications to exhibit. Selection of artworks will be based on the need to mount a cohesive exhibition that fits the space and displays submitted artworks favourably.
- Artists will be notified of the outcome of their submission by early April 2024.

Questions? Email samsquared@sheppartonartmuseum.com.au

Application form is available online via sheppartonartmuseum.com.au