



SAM Open 2025 Application Guidelines

SAM Open is an annual exhibition that showcases the artwork of creatives living, working, and studying in the Goulbourn Valley and Hume Regions.

Creatives at all levels of experience are invited to submit an artwork.

Theme

There is no theme for 2025.

Key dates

Submissions open: 1 March 2025

Submissions close: 29 April 2025

Confirmation of inclusion in exhibition from SAM: 2 June 2025

Artwork delivery: 27 June 2025

Exhibition dates: 5 July 2025 – 9 November 2025

Non-refundable application fee of \$25.00 including GST.

Friends of SAM are eligible for a 10% discount on application fee. To receive your discount, please enter the Friends of SAM discount code (shared by the Friends of SAM president) when processing your payment online. If paying at the Front Desk please show your membership card.

Entry does not include membership with the Friends of SAM.

Eligibility

- Applicants must live, work or study within Greater Shepparton, Alpine, Benalla, Campaspe, Greater Shepparton, Indigo, Mansfield, Mitchell, Moira, Murrindindi, Strathbogie, Towong, Wangaratta, and Wodonga.
- Applicants must be 16 years of age or older at the time of applying.
- Applicants cannot be full time employees and dependents or spouses of immediate family members of Shepparton Art Museum, SAM Ltd Board, and SAM Foundation Board and their advisory committees.
- Applicants must submit original work
- Applications that do not meet the eligibility criteria requirements will not be considered.

Application process

- Applications must be submitted online via the submission portal.
- Applications are reviewed by the SAM Curatorial team. All efforts will be made to include all artworks submitted in the exhibition; however, final selection of artworks will be based on the need to mount a cohesive exhibition that fits the space and displays the submitted artwork favourably.



- Artists will be notified of the outcome of their submission by early June 2025.

Artwork specifications:

- Submissions are limited to one artwork per artist. The artwork must be their original artwork, completed within the last 24 months and not exhibited at SAM previously.
- Submitted artwork needs to be finished at time of entry.
- Both two-dimensional and three-dimensional artworks will be accepted.
- All mediums are accepted such as painting, photography, ceramics, bronze, woodwork, watercolour, graphite, charcoal, stone, video, and graphic design.
- Artworks that include hazardous materials, rust, or untreated organic material such as wood, plants, or animal matter will not be accepted.
- All 2D artworks need to arrive framed (stretched canvases are considered 'framed') with D-rings on the back 'ready to hang'. Wet artworks will not be accepted.
- 2D artworks must not exceed the size limit of 8,000 square cm, with a maximum height or width of 100 cm (e.g., 100cm height x 80cm width). Some standard sizes include:
 - 80 x 90 cm (= 7,200 square cm)
 - 61 x 91 cm / 24" x 36" (= 5,551 square cm)
 - 30 x 40 cm / 12" x 16" (= 1,200 square cm)
 - 20 x 25 cm / 8" x 10" (= 500 square cm)

Dimensions apply to the entire artwork, including the mounting or framing.

Artworks may be a multi-panel artwork, but overall dimensions must not exceed the size limit.

- 3D artworks must approximately fit within the size limit of 125,000 square cm, with a maximum height or width of 60 cm (e.g., 50cm height x 50cm width x 50cm height).
- Please note that if SAM Curatorial staff deem content of an artwork as containing offensive, illegal, dangerous, or third-party material that infringes copyright, the artwork will not be accepted or displayed.

Questions? Email Caroline Esbenshade, Curator – Community at cesbenshade@sheppartonartmuseum.com.au

The application form will be hosted on Formsite and will be available on the SAM website on the 'Exhibit at SAM' page [here](#).